

## Masan Group (MSN) [BUY +29.6%]

# **Update Report**

| Industry:          | Consumer        |                   | <u>2020</u> | 2021F  | 2022F | 2023F |
|--------------------|-----------------|-------------------|-------------|--------|-------|-------|
| Report Date:       | August 16, 2021 | Rev Growth        | 106.7%      | 21.3%  | 17.6% | 21.5% |
| Current Price:     | VND133,500      | <b>EPS Growth</b> | -77.9%      | 197.9% | 64.8% | 44.3% |
| Target Price:      | VND172,000      | GPM               | 23.2%       | 24.6%  | 26.4% | 26.6% |
| Last Target Price: | VND142,500      | NPM               | 1.6%        | 3.9%   | 5.5%  | 6.6%  |
| Upside to TP:      | +28.8%          | EV/EBITDA*        | 21.5x       | 12.4x  | 10.2x | 8.6x  |
| Dividend Yield:    | <u>0.7%</u>     | P/CFO             | 78.3x       | 36.0x  | 19.3x | 12.8x |
| TSR:               | +29.6%          | P/E               | 126.9x      | 42.6x  | 25.8x | 17.9x |
|                    |                 |                   |             |        |       |       |



#### USD6.9bn **VNI** Market Cap: **MSN** USD4.6bn P/E (ttm) Foreign Room: 74.8x 16.5x ADTV30D: USD8.6mn P/B (curr) 7.4x 2.6x State Ownership: 0% Net D/E 1.6x N/A **Outstanding Shares:** 1,180.5 mn ROE 9.4% 16.2% Fully Diluted Shares: 1.9% 2.7% 1,180.5 mn **ROA** \*EBITDA includes profit contributions from TCB 3-yr PEG:

#### Company overview

Masan Group specializes in consumer businesses that span FMCG, the meat value chain and grocery retailing. Other businesses include metal-based materials and a significant holding in Techcombank.

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# Consumer focus paying off

- We reiterate BUY and raise our target price (TP) by 21% due to (1) a 6% increase in our aggregate 2021F-2023F EBIT mainly attributed to stronger projected sales/store for VCM and higher ASP assumptions for MHT and (2) our removal of a 15% conglomerate discount to our SoTP valuation.
- Our removal of the discount which was applied in December 2019 is premised on (1) VCM having achieved positive EBIT, which eases our concern regarding MSN's ability to turn around this business, and (2) our expectation that MSN will deliver on its strategy of de-commoditizing its business structure (i.e., doubling down on its consumer focus), which we think could be done via significantly reducing its exposure to commodity-heavy segments such as animal feed and MHT.
- We remain bullish on MSN's ability to capture Vietnam's long-term consumption growth on the back of its wide-ranging, leading consumer businesses (FMCG, branded meat and grocery retailing).
- Our elevated EPS forecasts for 2022-2023 are driven by broad-based growth from operating businesses (34% EBIT CAGR) and rising contributions from TCB against stable interest expenses.
- Key risks to our positive view: Restructuring of VCM (retailing) losing steam; ineffective product innovation and marketing that would lead to a significant slowdown in MCH's (FMCG) growth.

VCM: Strong shopping demand at minimarts amid COVID-19 and rollout of Phuc Long kiosks to further bolster VCM's positive profitability trajectory. VCM recorded positive EBIT in June 2021 and expects this to remain in H2 2021. We think this is reasonable given (1) increased traffic for modern grocery formats amid the temporary shutdown of wet markets, (2) the scope for negotiating better trade terms with suppliers and (3) margin lifts from integrating Phuc Long kiosks (coffee & tea takeaway/delivery) into stores. These factors along with rollouts of new store concepts that focus on fresh products will continue to support underlying profitability in 2022, in our view.

MCH: To maintain industry-beating double-digit growth. Despite COVID-19's adverse impact on the beverage category, we expect a growth acceleration for MCH in H2 vs H1 2021 that will be led by elevated demand for convenience foods amid current strict social distancing measures. In the longer term, we believe MCH's strong core competencies in marketing, product R&D and distribution will enable it to maintain double-digit growth in both the top and bottom lines.

MML: Meat volume to ramp up; easing soft commodity prices to support feed margins. We anticipate an acceleration in meat sales vs H1 2021 due to (1) robust at-home consumption demand as people stay home and (2) easing disruptions to MML's production activities as COVID-19 containment requirements limited MML's manpower in Q2 2021. Meanwhile, Masan expects its feed EBITDA margin will revert to double-digit levels given recent corrections in corn and soybean prices.

MHT: Metal price rallies — especially for tungsten — to buoy profitability. We estimate rising tungsten APT prices (USD305/mtu currently vs USD230/mtu at YE2020) will help to boost MHT's EBITDA margin from ~20% in H1 2021 to ~25% in full-year 2021 and nearly 30% in 2022.



# H1 2021: Consumer businesses remain on strong footing

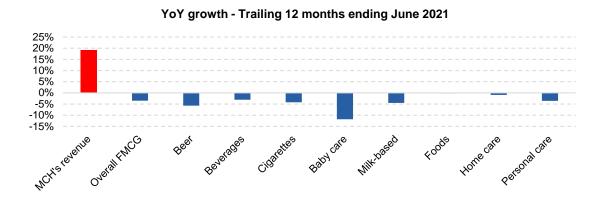
Figure 1: MSN's H1 2021 results

| VND bn             | H1<br>2020        | H1<br>2021         | YoY  | VCSC comments  |
|--------------------|-------------------|--------------------|------|--|
| Net revenue (1)    | 17,632            | 19,977             | 13%  |  |
| мсн                | 10,275            | 11,476             | 12%  | All categories stepped up, including key categories such as seasonings (+5%), convenience foods (+3%) and energy drinks (+18%). Emerging categories such as processed meat (+53%) and beer (+80%) posted elevated growth. Due to aggressive closures of underperforming stores in Q3-Q4 2020. That said,   |
| VCM                | 15,813            | 14,468             | -9%  | growth returned in Q2 2021 (+2% YoY).  Store counts of VinMart (supermarket) and VinMart+ (minimart) fell to 122 and 2,245 as of Q2 2021 vs 130 and 2,786 as of Q2 2020, respectively, while showing insignificant changes vs YE2020's respective levels of 123 and 2,231.  Like-for-like (LFL) revenue/sqm of VinMart+ inched up 12% YoY while that of VinMart fell 11% YoY in H1 2021 due to COVID-19-related disruptions to stores that are located in shopping malls. Meanwhile, demand from consumers stocking up boosted LFL revenue/sqm of VinMart+ 21% YoY while VinMart's decrease narrowed to -4% in Q2 2021.  |
| MML                | 7,202             | 10,232             | 42%  | Feed revenue jumped 33% YoY to VND8.2tn (USD355mn) on the back of a 60% surge in pig feed as domestic farming activity recovered from the African swine fever (ASF) crisis. Per Masan, Vietnam's total pig herds reached 27.3 million in early 2021 — up 20% vs early 2020 and equivalent to 87% of pre-ASF levels. At the same time, chicken feed and aqua feed sales climbed 9% and 34% YoY in H1 2021, respectively.  Revenue from the integrated meat business amounted to VND2.1tn (USD90mn; +96% YoY) in H1 2021 thanks to Meat Deli's widening distribution and the consolidation of poultry subsidiary 3F Viet — the latter contributed VND630bn (USD27mn). Meat Deli and 3F Viet products were available at ~2,300 and ~2,200 VCM stores as of H1 2021, respectively. |
| МНТ                | 2,570             | 6,107              | 138% | Mostly lifted by the consolidation of H.C.Starck (HCS) and increased tungsten volume and ASP. MHT did not record any copper sales in H1 2021 as MHT was working on finding sales channels for its copper stock given Vietnam's restrictions on copper exports and the country's limited number of domestic copper smelters.  |
| EBIT               | 120               | 1.054              | N.M. |  |
| MCH                | <b>-128</b> 1,830 | <b>1,954</b> 2,012 | 10%  |  |
| VCM                | -1,923            | -528               | -73% | EBITDA margin increased to 2.2% in Q2 2021 vs 1.8% in Q1 2021 and 0.2% in Q4 2020. VCM delivered positive EBIT in June thanks to improvements in total commercial margins (TCM) through negotiations with suppliers, cost optimization (e.g., store operations and logistics) and higher sales/store. Masan targets VCM's TCM will increase by a total of ~3 ppts in 2021 (2.4 ppts was already achieved in H1 2021).  |
| MML                | 366               | 482                | 32%  | Margins contracted as an improvement in the pork value chain — which was partly aided by economies of scale and higher utilization of porkers —partly offset escalating raw material prices that hurt feed margins and thin margins of 3F Viet that were due to low poultry prices.  |
| MHT                | -68               | 250                | N.M. | EBITDA margin improved to 22.8% in Q2 2021 vs 16.1% in Q1 2021 and 11.5% in Q2 2020 as increased tungsten prices started to reflect more fully in MHT's realized selling prices.   |
| Others             | -338              | -161               | -52% | Overhead expenses at the holdco level and other items.   |
| TCB's contribution | 1,132             | 1,953              | 73%  | See our Update Report, <u>IEA yield strength to continue through remainder of 2021</u> , dated August 5, 2021, for more details.   |
| NPAT               | -162              | 1,396              | N.M. |  |
| NPAT-MI            | 117               | 979                | 737% |  |

Source: MSN, VCSC; (1) MSN's consolidated revenue is lower than the sum of its subsidiaries' revenue due to intercompany transactions between MCH/MML and VCM.

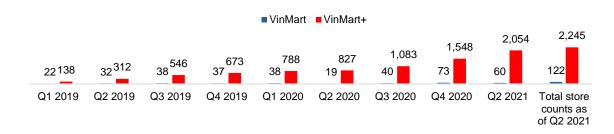


Figure 2: MCH bucks the trend of weakness in the FMCG industry



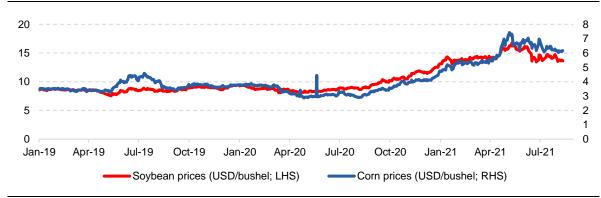
Source: Nielsen, MSN, VCSC

Figure 3: VCM's number of stores with positive EBITDA at the store level at quarter-end



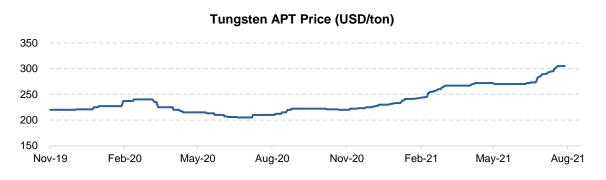
Source: MSN, VCSC

Figure 4: Prices of animal feed raw materials have cooled from their peaks



Source: Bloomberg, VCSC

Figure 5: Tungsten prices are on an uptrend



Source: Bloomberg, VCSC



# 2021F: Earnings to step up further in second half

Figure 6: VCSC's 2021 forecasts

| Figure 6: VCSC's 2021 forecasts                             |                    |                           |                    |                 |  |  |
|---|--------------------|---------------------------|--------------------|-----------------|--|--|
| VND bn  | 2020               | 2021F<br>old              | 2021F<br>new       | YoY             | VCSC comments on new 2021F   |  |
| Revenue   | 77,218             | 92,962                    | 93,701             | 21%             |  |  |
| МСН   | 23,971             | 28,716                    | 28,148             | 17%             | Led by convenience foods (+20%), seasonings (+11%), energy drinks (+15%) and processed meat (+60%).  We trim our forecast as the current strict social distancing measures will  |  |
| VCM   | 30,978             | 31,676                    | 32,126             | 4%              | likely hurt beverage consumption (beer and non-alcoholic drinks) in H2. We project VinMart+/VinMart store counts will reach 2,731/124 by YE2021 from 2,231/124 as of YE2020 as VCM plans to accelerate store openings in H2 2021. We raise our forecast mainly because the current social distancing restrictions are boosting minimart store traffic. |  |
| MML   | 16,119             | 22,282                    | 22,481             | 39%             | Feed: VND16.8tn (USD726mn; +22% YoY) thanks to a recovery in domestic pig farming activity and catfish exports as well as selling price hikes amid rising raw material costs (e.g., corn and soybeans).  Pork: VND4.5tn (USD195mn; +89% YoY) as MML expands its meat points-of-sale and ramps up its factory utilization.                              |  |
| MHT   | 7,426              | 12,809                    | 13,449             | 81%             | We assume 3F Viet will contribute VND1.2tn (USD52mn) in revenue.  Mainly underpinned by (1) a full-year consolidation of HCS vs more than six months in 2020 and (2) a rebound in tungsten sales volume and ASP in accordance with improved global economic activity.  We lift our forecast as both tungsten volume and ASP are tracking ahead         |  |
| Intercompany adjustments & Others                           | -1,276             | -2,521                    | -2,503             | 96%             | of our previous projections.  Elimination of intercompany transactions between MCH/MML and VCM.  |  |
| FDIT  | 4 000              | 0.447                     | 7.040              | 0.470/          |  |  |
| EBIT<br>MCH   | <b>1,682</b> 4,727 | <b>6,147</b> 5,402        | <b>7,016</b> 5,463 | <b>317%</b> 16% |  |  |
| VCM   | -3,213             | -769                      | -309               | -90%            | Primarily bolstered by negotiation of trade terms with suppliers, a full year's benefit from the closure of underperforming stores in 2020, supply-chain optimization, and a boost to minimart store traffic as COVID-19 disrupts the traditional trade channel (e.g., wet markets and street shops).  |  |
| MML   | 1,073              | 1,352                     | 1,247              | 16%             | We revise our forecast as VCM's profitability beats our expectation. Blended margins to contract due to elevated raw material prices that will hurt feed margins as well as low poultry prices that will hurt 3F Viet's margins. These factors are partly offset by economies of scale and higher utilization of porkers in the pork business.         |  |
| MHT   | -337               | 770                       | 1,223              | -463%           | We lift our forecast as both tungsten volume and ASP are tracking ahead of our previous projections.   |  |
| Others (e.g., holdco<br>overhead, goodwill<br>amortization) | -568               | -608                      | -608               | 7%              |  |  |
|   |                    |                           |                    |                 | See our TCB Update Report, <u>IEA yield strength to continue through</u>   |  |
| Associate profits   | 2,640              | 3,567                     | 3,608              | 37%             | remainder of 2021, dated August 5, 2021, for more details.   |  |
| Interest expenses   | -3,770             | -4,897                    | -4,746             | 26%             | Owing to a larger average debt balance.  The projected decline is mostly due to our assumption of no one-off items as there were in 2020 (one-off gain of VND1.4tn/USD60mn from the revaluation of HCS's assets and liabilities).  |  |
| Other non-ops   | 1,773              | 671                       | 270                | -85%            | We cut our interest income forecast as we account for a total of ~USD400mn that MSN spent on purchasing The CrownX (TCX) shares from existing TCX shareholders in late Q2 2021.  |  |
| PBT   | 2 225              | <i>5 1</i> 00             | 6 1 40             | 16/10/          |  |  |
| NPAT  | 2,325<br>1,395     | 5,488<br>4,424            | 6,149<br>5,102     | 164%<br>266%    |  |  |
| NPAT-MI   | 1,234              | 3,202                     | 3,700              | 200%            |  |  |
| INCA I -IVII  | •                  | <b>3,202</b><br>e: MSN, V |                    | 200%            |  |  |

Source: MSN, VCSC



# 2022F: Strong momentum to continue

Figure 7: VCSC's 2022 forecasts

|   |        | 7. VCSC S 2 |       |  |
|---|--------|-------------|-------|--|
| VND bn  | 2021F  | 2022F       | YoY   | VCSC comments on 2022F   |
| Revenue   | 93,701 | 110,169     | 18%   |  |
| MCH   | 28,148 | 32,135      | 14%   | Led by energy drinks (+25%), convenience foods (+12%), seasonings (+9%), processed meat (+40%) and home/personal care (+30%).  |
| VCM   | 32,126 | 40,805      | 27%   | We expect single-digit SSSG for VCM in 2022 thanks to improvements to store layout and product assortment as well as easing COVID-19 disruptions to shop-in-shop VinMart stores.   |
|   |        |             |       | Meanwhile, we project VinMart+/VinMart store counts will reach more than 3,400/127 by YE2022 from more than 2,700/122 as of YE2021.  |
| MML   | 22,481 | 26,478      | 18%   | Primarily driven by a 56% surge in the entire integrated meat portfolio (pork + chicken) to VND8.9tn (USD385mn) on the back of distribution expansion — especially via VCM's store network — and ramp-ups in factory utilization.  |
| MHT   | 13,449 | 14,409      | 7%    | Mainly aided by higher realized selling prices for tungsten.   |
| Intercompany adjustments & Others                           | -2,503 | -3,658      | 46%   | Elimination of intercompany transactions between MCH/MML and VCM.  |
|   |        |             |       |  |
| EBIT  | 7,016  | 9,926       | 41%   |  |
| MCH   | 5,463  | 6,264       | 15%   |  |
| VCM   | -309   | 358         | N.M.  | We expect VCM to remain EBIT positive in 2022 as underlying business improvements (e.g., better trade terms with suppliers, logistics optimization, and improved store layout and assortment) and a continued rollout of Phuc Long kiosks will overcome early ramp-up costs from the projected large amount of new (non-mature) stores to be added in H2 2021 and 2022.                                  |
| MML   | 1,247  | 1,859       | 49%   | We anticipate a margin expansion underpinned by softer raw material prices as well as an improvement in 3F Viet's margins as poultry prices recover from abnormally low levels in 2021. Due to COVID-19's disruptions to sales channels (e.g., key accounts such as factories and schools), chicken prices plunged in Q3 2021 — especially in the South — when social distancing restrictions escalated. |
| MHT   | 1,223  | 2,051       | 68%   | Thanks to operating leverage, most of the gains from selling price increases will flow straight to the bottom line.  |
| Others (e.g., holdco<br>overhead, goodwill<br>amortization) | -608   | -608        | 0%    |  |
| Associate profits   | 3,608  | 4,215       | 17%   |  |
| Interest expenses   | -4,746 | -4,806      | 1%    |  |
| Other non-ops   | 270    | 168         | -38%  |  |
| PBT   | 6,149  | 9,502       | 55%   |  |
|   | -      | 8,256       | 62%   |  |
| NPAT  | 5,102  | 0,230       | 02 70 |  |

Source: MSN, VCSC



# Three-year forecast revisions

#### Notes to major revisions to our 2021F-2023F forecasts:

- Our aggregate EBIT projections for VCM increase mostly thanks to higher projected sales/store as well as accelerated rollout assumptions for Phuc Long kiosks.
- Our aggregate EBIT projections for MHT increase primarily due to our larger tungsten production volume as well as higher tungsten price assumptions given the current rally in global tungsten prices. Regarding the latter, in this report, we assume MHT's average realized tungsten APT prices of USD270/mtu for 2021 and USD290/mtu post-2021 compared to USD260/mtu and USD280/mtu, respectively, in our previous report.
- As we explained above, because we now account for an outlay of ~USD400mn that MSN spent on acquiring TCX shares, our projected net financial expenses rise vs our previous report.

Figure 8: Summary of our three-year forecast revisions

| VND bn  | 2021F  | 2022F  | 2023F  | 2021F-<br>2023F<br>Aggregate | Aggregate<br>New vs Old |
|---|--------|--------|--------|------------------------------|-------------------------|
| New forecasts                                   |        |        |        |                              |                         |
| EBIT  | 7,016  | 9,926  | 12,659 | 29,601                       | 6%                      |
| MCH   | 5,463  | 6,264  | 7,025  | 18,752                       | 09                      |
| VCM   | -309   | 358    | 1,262  | 1,311                        | 1279                    |
| MML   | 1,247  | 1,859  | 2,500  | 5,606                        | -19                     |
| MHT   | 1,223  | 2,051  | 2,480  | 5,754                        | 169                     |
| Others (holdco overhead, goodwill amortization) | -608   | -608   | -608   | -1,824                       | -49                     |
| Associate profits (mainly TCB)                  | 3,608  | 4,215  | 5,095  | 12,917                       | 0'                      |
| Net financial expenses                          | -4,476 | -4,638 | -4,459 | -13,573                      | 149                     |
| NPAT-MI   | 3,700  | 6,097  | 8,800  | 18,597                       | 19                      |
| Old forecasts                                   |        |        |        |                              |                         |
| EBIT  | 6,147  | 9,506  | 12,312 | 27,965                       |                         |
| MCH   | 5,402  | 6,224  | 7,039  | 18,665                       |                         |
| VCM   | -769   | 261    | 1,087  | 579                          |                         |
| MML   | 1,352  | 1,880  | 2,426  | 5,658                        |                         |
| MHT   | 770    | 1,772  | 2,415  | 4,957                        |                         |
| Others (holdco overhead, goodwill amortization) | -608   | -631   | -655   | -1,894                       |                         |
| Accesists profits (mainly TCD)                  | 2 567  | 4.054  | E 0E0  | 40.070                       |                         |
| Associate profits (mainly TCB)                  | 3,567  | 4,251  | 5,058  | 12,876                       |                         |
| Net financial expenses                          | -4,226 | -3,951 | -3,723 | -11,900                      |                         |
| NPAT-MI   | 3,202  | 6,291  | 8,981  | 18,474                       |                         |

Source: VCSC



We apply a sum-of-parts valuation. In this report, we increase our target price from VND142,500/share to VND172,000/share primarily due to the following changes:

- Increases in our valuation of MSN's operating businesses, including MCH (thanks to a larger cash balance), VCM (higher projected sales/store as well as a larger number of Phuc Long kiosks) and MHT (stronger tungsten volume and ASP).
- VCSC's increased valuation for TCB, as presented in our Update Report, <u>IEA yield strength to continue through remainder of 2021</u>, dated August 5, 2021.
- Our removal of a 15% conglomerate discount that we previously began to apply in our Update Report M&A expands consumer franchise but complicates outlook on December 30, 2019. As explained on the front page, we remove the discount in this report due to two key reasons. First, VCM has achieved positive EBIT, which eases our concern on MSN's ability to turn around this business. In addition, the distribution of MML's meat products at almost all VCM's stores shows that the potential synergies between VCM and MSN's other consumer businesses are being realized. Second, we expect that MSN will deliver on its strategy of de-commoditizing its business structure (i.e., doubling down on its consumer focus), which we think could be done via significantly reducing its exposure to commodity-heavy businesses such as MML's animal feed segment and MHT through either raising fresh capital or even divestments.

Figure 9: VCSC's valuation for MSN

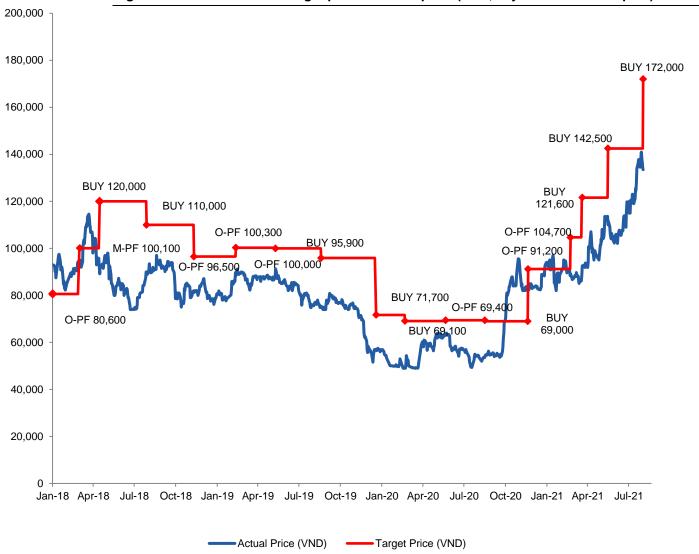
| VND bn                          | Method    | Equity<br>value | MSN's<br>ownership | Equity<br>value<br>attributed<br>to MSN | Implied target valuation multiples  |
|---------------------------------|-----------|-----------------|--------------------|---|---|
| MCH                             | DCF       | 135,173         | 72.7%              | 98,271                                  | 28x average 2021F-2022F earnings.   |
| MML                             | PER       | 19,209          | 87.9%              | 16,884                                  | 12x average 2021F-2022F earnings for feed business; 25x average 2021F-2022F earnings for branded meat business. |
| MHT                             | EV/EBITDA | 25,099          | 86.4%              | 21,685                                  | 10x average 2021F-2022F<br>EBITDA.  |
| VCM                             | DCF       | 53,044          | 71.3%              | 37,821                                  | 1.5x average 2021F-2022F revenue.   |
| Net cash/(debt) at holdco level |           |                 |                    | -20,717                                 |   |
| ТСВ                             |           | 228,682         | 21.5%              | 49,149                                  | 2.3x average 2021F-2022F<br>book value  |
| Total equity value              |           |                 |                    | 203,092                                 |   |
| Share count (million)           |           |                 |                    | 1,180.5                                 |   |
| Target price (VND)              |           |                 |                    | 172,000                                 |   |

Source: VCSC



# **Recommendation History**

Figure 10: Historical VCSC target price vs share price (VND, adjusted for stock splits)



Source: Bloomberg, VCSC



# **Financial Statements**

| P&L (VND bn)                             | 2020    | 2021F   | 2022F   | 2023F   | B/S (VND bn)              | 2020    | 2021F   | 2022F   | 2023F   |
|--|---------|---------|---------|---------|---------------------------|---------|---------|---------|---------|
| Revenue                                  | 77,218  | 93,701  | 110,169 | 133,888 | Cash & equivalents        | 7,721   | 13,178  | 15,926  | 21,998  |
| COGS                                     | -59,329 | -70,665 | -81,136 | -98,234 | ST investments            | 447     | 447     | 447     | 447     |
| <b>Gross Profit</b>                      | 17,889  | 23,036  | 29,034  | 35,654  | Accounts receivable       | 2,062   | 3,010   | 3,485   | 4,005   |
| Sales & Marketing exp                    | -13,166 | -12,363 | -14,988 | -18,285 | Inventories               | 12,498  | 13,980  | 15,858  | 16,963  |
| General & Admin exp                      | -3,041  | -3,656  | -4,120  | -4,709  | Other current assets      | 7,032   | 7,032   | 7,032   | 7,032   |
| Operating Profit                         | 1,682   | 7,016   | 9,926   | 12,659  | Total Current assets      | 29,761  | 37,648  | 42,749  | 50,445  |
| Financial income                         | 1,431   | 970     | 868     | 1,032   | Fixed assets, gross       | 72,755  | 77,031  | 81,028  | 85,766  |
| Financial expenses                       | -4,557  | -5,446  | -5,506  | -5,491  | - Depreciation            | -20,884 | -25,739 | -30,886 | -36,299 |
| <ul> <li>o/w interest expense</li> </ul> | -3,770  | -4,746  | -4,806  | -4,791  | Fixed assets, net         | 51,871  | 51,293  | 50,142  | 49,467  |
| Associates                               | 2,640   | 3,608   | 4,215   | 5,095   | LT investments            | 20,353  | 23,719  | 27,927  | 33,015  |
| Net other income/(loss)                  | 1,129   | 0       | 0       | 0       | LT assets other           | 13,751  | 13,317  | 12,883  | 12,449  |
| Profit before Tax                        | 2,325   | 6,149   | 9,502   | 13,295  | Total LT assets           | 85,976  | 88,329  | 90,952  | 94,931  |
| Income Tax                               | -930    | -1,046  | -1,246  | -1,501  | Total Assets              | 115,737 | 125,977 | 133,701 | 145,376 |
| NPAT before MI                           | 1,395   | 5,102   | 8,256   | 11,794  |                           |         |         |         |         |
| Minority Interest                        | -161    | -1,402  | -2,159  | -2,994  | Accounts payable          | 6,833   | 6,861   | 7,764   | 9,155   |
| NPAT less MI, reported                   | 1,234   | 3,700   | 6,097   | 8,800   | Short-term debt           | 22,545  | 19,808  | 19,553  | 19,224  |
| NPAT less MI, adj (1)                    | -108    | 3,700   | 6,097   | 8,800   | Other ST liabilities      | 9,497   | 9,497   | 9,497   | 9,497   |
|  |         |         |         |         | Total current liabilities | 38,875  | 36,165  | 36,814  | 37,876  |
| EBITDA (including TCB)                   | 10,086  | 17,421  | 21,229  | 25,109  | Long-term debt            | 39,466  | 42,466  | 42,466  | 42,466  |
| EPS reported, VND                        | 1,052   | 3,134   | 5,165   | 7,454   | Other LT liabilities      | 12,366  | 12,366  | 12,366  | 12,366  |
| EPS adjusted (1), VND                    | -92     | 3,134   | 5,165   | 7,454   | Total Liabilities         | 90,706  | 90,997  | 91,646  | 92,708  |
| EPS diluted, adj (1), VND                | -92     | 3,134   | 5,165   | 7,454   |                           |         |         |         |         |
| DPS, VND                                 | 0       | 1,000   | 1,000   | 1,000   | Preferred Equity          | 0       | 0       | 0       | 0       |
| DPS/EPS (%)                              | 0%      | 32%     | 19%     | 13%     | Paid-in capital           | 11,747  | 11,747  | 11,747  | 11,747  |
| (1) Adjusted for one-offs                |         |         |         |         | Share premium             | 11,084  | 11,084  | 11,084  | 11,084  |
| RATIOS                                   | 2020    | 2021F   | 2022F   | 2023F   | Retained earnings         | 2,182   | 4,702   | 9,618   | 17,237  |
| Growth                                   |         |         |         |         | Other equity              | -9,076  | -4,527  | -4,527  | -4,527  |
| Revenue growth                           | 106.7%  | 21.3%   | 17.6%   | 21.5%   | Minority interest         | 9,093   | 11,974  | 14,133  | 17,127  |
| Op profit (EBIT) growth                  | -65.3%  | 317.2%  | 41.5%   | 27.5%   | Total equity              | 25,030  | 34,980  | 42,055  | 52,668  |
| PBT growth                               | -67.3%  | 164.5%  | 54.5%   | 39.9%   | Liabilities & equity      | 115,737 | 125,977 | 133,701 | 145,376 |
| EPS growth, adjusted                     | N.M.    | N.M.    | 64.8%   | 44.3%   |                           |         |         |         |         |
|  |         |         |         |         | Y/E shares out, mn        | 1,180.5 | 1,180.5 | 1,180.5 | 1,180.5 |
| Profitability                            |         |         |         |         | Y/E treasury shares, mn   | 0.0     | 0.0     | 0.0     | 0.0     |
| Gross Profit Margin                      | 23.2%   | 24.6%   | 26.4%   | 26.6%   | CASH FLOW (VND bn)        | 2020    | 2021F   | 2022F   | 2023F   |
| Op Profit, (EBIT) Margin                 | 2.2%    | 7.5%    | 9.0%    | 9.5%    | Beginning Cash Balance    | 6,801   | 7,721   | 13,178  | 15,926  |
| EBITDA Margin                            | 9.6%    | 14.7%   | 15.4%   | 15.0%   | Net Income                | 1,234   | 3,700   | 6,097   | 8,800   |
| NPAT-MI Margin                           | 1.6%    | 3.9%    | 5.5%    | 6.6%    | Dep, & amortization       | 4,584   | 5,631   | 5,924   | 6,190   |
| ROE                                      | 4.2%    | 19.0%   | 23.9%   | 27.7%   | Change in Working Cap     | -479    | -2,402  | -1,450  | -234    |
| ROA                                      | 1.3%    | 4.2%    | 6.4%    | 8.5%    | Other adjustments         | -3,326  | -2,549  | -2,398  | -2,443  |
|  |         |         |         |         | Cash from Operations      | 2,013   | 4,380   | 8,173   | 12,313  |
| Efficiency                               |         |         |         |         |                           |         |         |         |         |
| Days Inventory On Hand                   | 68      | 68      | 67      | 61      | Capital Expenditures, net | -3,678  | -4,276  | -3,996  | -4,738  |
| Days Accts, Receivable                   | 8       | 10      | 11      | 10      | Other investments, net    | -30,741 | 6,270   | 7       | 7       |
| Days Accts, Payable                      | 37      | 35      | 32      | 31      | Cash from Investments     | -34,419 | 1,995   | -3,990  | -4,732  |
| Cash Conversion Days                     | 39      | 44      | 46      | 40      |                           |         |         |         |         |
| ·  |         |         |         |         | Dividends Paid            | -1,402  | -1,181  | -1,181  | -1,181  |
| Liquidity                                |         |         |         |         | $\Delta$ in Share Capital | 57      | 0       | 0       | 0       |
| Current Ratio x                          | 0.8     | 1.0     | 1.2     | 1.3     | Δ in ST debt              | 4,205   | -2,737  | -255    | -329    |
| Quick Ratio x                            | 0.3     | 0.5     | 0.5     | 0.7     | $\Delta$ in LT debt       | 27,790  | 3,000   | 0       | 0       |
| Cash Ratio x                             | 0.2     | 0.4     | 0.4     | 0.6     | Other financing C/F       | 2,677   | 0       | 0       | 0       |
| Debt / Assets                            | 53.6%   | 49.4%   | 46.4%   | 42.4%   | Cash from Financing       | 33,327  | -918    | -1,435  | -1,509  |
| Debt / Capital                           | 71.2%   | 64.0%   | 59.6%   | 53.9%   |                           | •       |         | ,       |         |
| Net Debt / Equity                        | 215.1%  | 139.1%  | 108.5%  | 74.5%   | Net Change in Cash        | 921     | 5,457   | 2,748   | 6,072   |
| 1. 7                                     |         | 1.5     | 2.1     | 2.6     | Ending Cash Balance       | 7,721   | •       | •       | 21,998  |

Source: Company data, VCSC



# **VCSC Rating System**

**Stock ratings** are set based on projected total shareholder return (TSR), defined as (target price – current price)/current price + dividend yield, and are not related to market performance.

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|--|--|--|--|--|--|--|--|
| Equity rating key  | Definition   |  |  |  |  |  |  |
| BUY  | If the projected TSR is 20% or higher  |  |  |  |  |  |  |
| OUTPERFORM   | If the projected TSR is between 10% and 20%  |  |  |  |  |  |  |
| MARKET PERFORM   | If the projected TSR is between -10% and 10%   |  |  |  |  |  |  |
| UNDERPERFORM   | If the projected TSR is between -10% and -20%  |  |  |  |  |  |  |
| SELL   | If the projected TSR is -20% or lower  |  |  |  |  |  |  |
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